



**inStudio**

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Multimedia Asset Management Solution



## Multimedia Asset Management Solution

inStudio is a comprehensive solution for multimedia asset management which provides safe and convenient storage for:

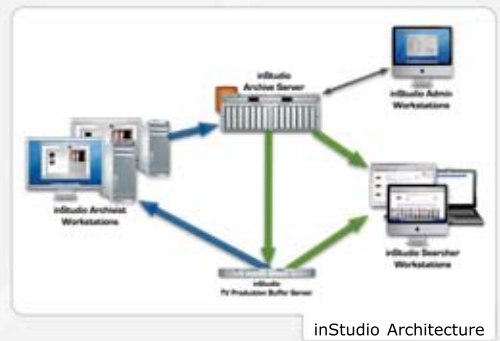
- 📹 **video** (e.g. 3GPP, AVI, DV, MPEG-1, MPEG-4, MOV), High Definition and Standard Definition
- 🔊 **audio** (e.g. AIFF, AU, MIDI, MP3, WAV)
- 🖼️ **images** (e.g. GIF, JPEG, PSD, PNG, TIFF)
- 📄 **text documents** (e.g. TXT, PDF)

With its advanced search engine and user friendly interface, inStudio is a tool which provides an easy access to archived materials from any place in the world within seconds. inStudio's sophisticated architecture makes it flexible and allows adjustment to the requirements of our customers throughout easy operation and administration.

## Features of the system:

### EFFICIENT

inStudio is successfully used by a few Polish television broadcasters, including TVN24, nSport, Superstacja and TV Silesia. In one of the environments inStudio stores over 100,000 archived video items which take several terabytes. It processes complex queries returning results within seconds. A low definition preview allows users to browse material without downloading the high quality source files.



inStudio Architecture

### MODULAR

The use of different modules for different processes e.g. archiving, searching or data export enables the system to be easily adjusted to the needs of new customers and to the changing requirements of existing inStudio users.

### FULLY SCALABLE

inStudio's multilayer architecture ensures an even distribution of load, high efficiency and exceptional availability. The application server, database server and customer applications can be set up on separate hardware.

### EASY ADMINISTRATION AND MAINTENANCE

The administration module enables the maintenance and full control of the system's operation. Various kinds of reports, available to users or groups allow monitoring the archiving process of the materials and how the archived content is used. inStudio's powerful access rights management covers both access to the material and which functionalities are available to users.

### DATA SAFETY AND SECURITY

inStudio supports automatic redundant backups in independent network locations. This enhances data safety and enables quick restoration of the operations of the system after possible hardware failures. User privileges ensure that archived material can only be accessed and used with appropriate credentials.

### FLEXIBLE

The system is easily tuned to fit the individual needs of the customers. It can be modified to meet the customer's workflows and expanded with new functionalities such as: semantic search engine, operation of tape archives, non-standard types of multimedia files and codecs, etc.

## inStudio Archivist



Desktop application used for archiving materials:

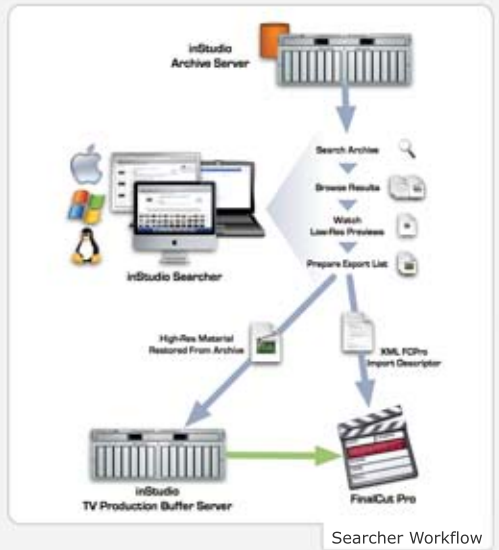
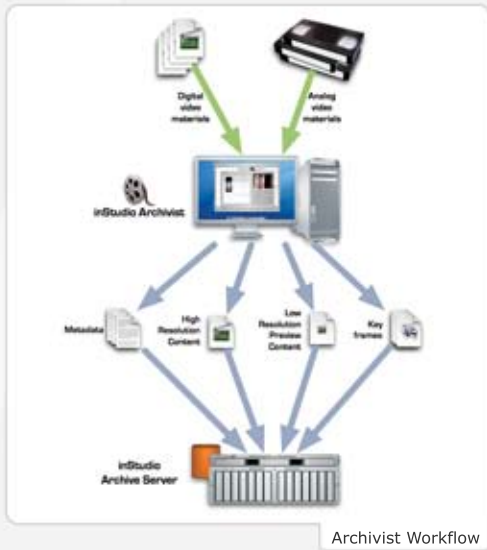
- built-in multimedia player
- edition of archived content
- archiving audio/video materials from both digital sources and analog tapes
- editing the material description while viewing
- low resolution previews can be created while archiving or queued for overnight processing
- built-in text editing tool
- many additional functions (e.g. duplication, updating, quick material preview, etc.)

## inStudio Searcher



Advanced Internet application for archive searches and providing access to the materials from any Internet browser:

- precise full text search results with the use of keywords or complex criteria
- fuzzy spelling search is supported
- quick preview of materials in low resolution with no need to download high quality material
- data can be exported to third party formats such as Final Cut Pro
- clear and user friendly interface



## inStudio Admin

Application for system administration:

- management of the system settings, backups and user accounts
- monitoring of the system



**Power Media S.A.** is a company listed on the Warsaw Stock Exchange. Since 1997 we have been providing IT services. We develop dedicated software, specializing in technologically advanced Internet applications.

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